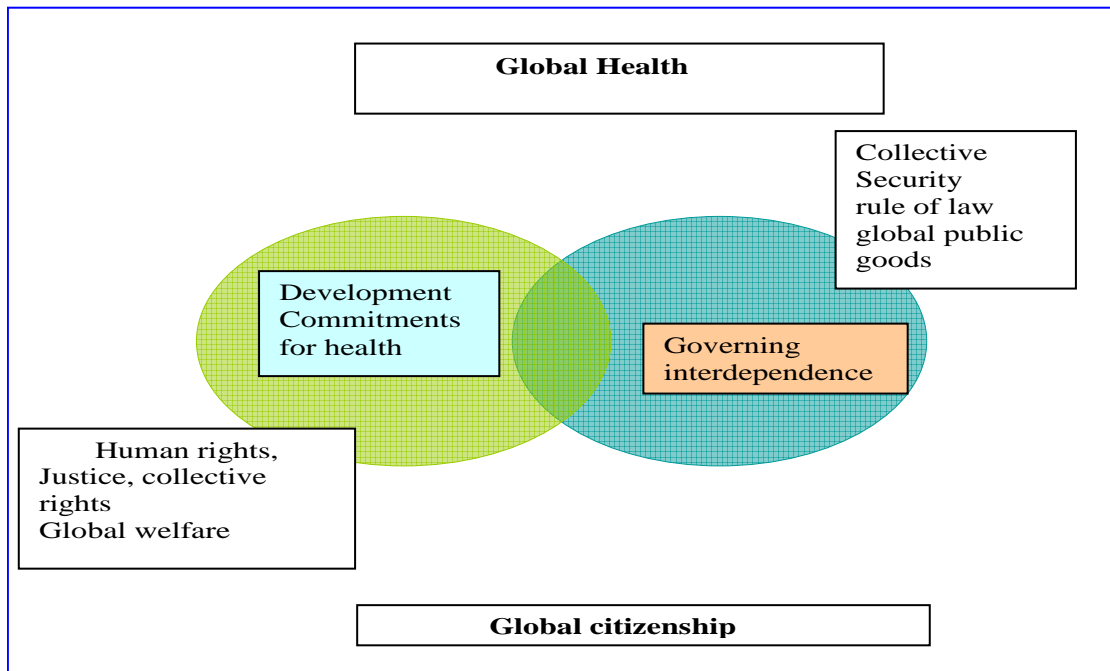


HEI SUMMER COURSE ON GLOBAL HEALTH DIPLOMACY

June 18-22, 2007

The action sphere of global health



18. June 2007 DAY 1

Identifying the key challenges and goals of global health diplomacy

Responsible faculty: Ilona Kickbusch and Tom Novotny

Key goals: Setting the scene for a new discipline

09.00-9.30 Introduction of faculty and students

9:30-10:00 Introduction to programme, working method: problem-based learning

10.00-10.30 Introduction to the new health diplomacy
Lecture Ilona Kickbusch

10.30-11.00 BREAK

11.00-12:30 *student discussions based on short case studies prepared by the students in advance of the course*

LUNCH

14.00-15.00 *Understanding the global context of health and disease, development, and interdependence. Historical examples
Tom Novotny*

15:00-15:30 *Health security- introduction to the WHO World Health Day 2007 issue paper
Ilona Kickbusch*

15:30-16:00 *BREAK*

16.00-17.30 *WORKING GROUPS discuss the relevance of the issue paper to their country and context*

Reception by Director of HEI

June 19, 2007 DAY 2:

The changing interface of health/foreign policy

Responsible Faculty (morning): Ilona Kickbusch and Tom Novotny

Key goals: Understand the nature of bilateral health/foreign policy: politics, financing, accountability, sustainability
Understand the nature of multilateral health/foreign policy: models, limitations, ways to improve participation

Morning Dimensions of the new global health diplomacy

09.00-10:30 *The interface of health and foreign policy – a discussion based on the statement by the Norwegian French Initiative*

10:30-11:00 *BREAK*

11:00-12:30 *The interface of health and foreign policy: South to South efforts
Examples from Cuban, India, China, Brazil as well as examples by participants*

LUNCH

The HOW of global health diplomacy: how are negotiations conducted

Responsible faculty (afternoon) Nick Drager and Gaudenz Silberschmidt

14:00-15:30 *The changing interface of multilateral health/foreign policy:*

Examples of negotiating processes will be presented in plenary and then subjected to in-depth analysis in small groups: health based rules: IHR, trade based rules: IPR.

These will be presented by faculty members and guests who were closely involved in these negotiations

15:30-16:00 *BREAK*

16:00-17:30 *Participants to discuss these case studies in more detail in working groups to get a better understanding of how negotiations are conducted*

Evening program: Screening of the documentary on the Cuban health diplomacy program (SALUD!) or other materials of relevance to the global health diplomacy

June 20, 2007 DAY 3:

Ensuring policy coherence at the national level

Responsible faculty (morning): Gaudenz Silberschmidt and Nick Boyd (visiting faculty)

Key goals: Understanding the interface of health and foreign policy
Learning strategic thinking and approaches
Financing options in health/foreign policy

Examples of health/foreign policy coherence in OECD countries

09:00-9:45 *Introduction to the Swiss approach: The Swiss Foreign Health Policy (Gaudenz Silberschmidt)*

9:45-10:30 *Introduction to the English approach: The UK Global Health Strategy (Nick Boyd)*

10:30-11:00 *BREAK*

11:00-11:45 *Introduction to the US approach: current US legislation to invest in the global health workforce, and a global health service corps (Tom Novotny)*

11:45-12:30 *Discussion (Focus on the interface of health – foreign affairs - development)*

LUNCH

Ensuring policy coherence between development partners and across ministries in developing countries

Responsible faculty (afternoon) Tom Novotny and Nick Drager

14.00-14.45 *Instruments of development coherence: Millennium Development Goals and Poverty Reduction Strategy Papers (Tom Novotny)*

14.45-15.30 *Policy coherence across sectors: trade and health (Nick Drager)*

15.30-16.00 *BREAK*

16.00 -18.00 *Human rights, global public goods, Global citizenship ethics and global health diplomacy: what values drive global health*

Responsible faculty: Nick Drager and members of his WHO team (Elisabeth McClintock, Helena Nygren-Krug, Carl Coleman and Antonio Maoni)

Key goals: Understanding the values and ethics that drive (and clash) in global health diplomacy

Nightcap or reception at one of the diplomatic missions

June 21, 2007 DAY 4:

Global health governance

Responsible faculty: Tom Novotny and Nick Drager

*Key goals: Understand new challenges to global health governance
Understand complexity of global health diplomacy*

Morning 9-12

09:00-10:30 Introduction to the wide group of actors – attempt at a “power” mapping (Tom Novotny)

10:30-11:00 BREAK

11:00-11:30 Emerging challenges to global governance (Nick Drager and Antonio Maoni)

11:30-12:30 Group discussion: Models for cooperation and coherence

LUNCH

Flexible afternoon for participants to have meetings with various people in Geneva at international organizations, country representations, NGOs etc.

June 22, 2007 DAY 5:

Negotiating health

Responsible Faculty (morning): Nick Drager, Gaudenz Silberschmidt and a member of WHO Team (Elisabeth McClintock)

09.00 – 09.15 Welcome by WHO

09.15-13.00 Participants will spend *the morning at WHO to role-play and work in depth on the negotiation of existing WHO resolutions on trade and health*

LUNCH at WHO

Moving forward

Responsible Faculty (afternoon): Ilona Kickbusch and Tom Novotny

15.00 – 16.30 *The Copernican Shift in Global Health (guest lecturer Santiago Luis Bento Fernandez Alcazar, Brasil)*

16.30 – 18.00 *Final wrap up session*

Course evaluation and guidance for future courses

Establish Academy of Health Diplomats

Evening: Public event with prominent speaker and closing reception

Overall Faculty and Programme Faculty: Ilona Kickbusch

This course has been developed in close cooperation with the Swiss Federal Office of Public Health, Fiocruz, Brazil and the World Health Organization

Reader for the participants in electronic format.

The UK white paper on global health:

http://www.dh.gov.uk/en/Policyandguidance/International/DH_072715

Articles the recent WHO Bulletin. www.who.int/bulletin

Laurie Garrett - in Foreign Affairs January/ February 2007:

<http://www.foreignaffairs.org/20070101faessay86103/laurie-garrett/the-challenge-of-global-health.html>

The Oslo Declaration of 7 foreign ministers: Foreign Policy Taking up the Challenges of Global Health : Agenda for Action adopted on 20 March 2007:

<http://www.regjeringen.no/upload/UD/Vedlegg/Hum/Agenda%20for%20action%20final.doc>

European Perspectives on Global Health - A policy glossary

http://www.efc.be/ftp/public/ic/Health/EFC_EPGH_GlobalHealthGlossary.pdf

The Swiss Foreign Health Policy: <http://www.bag.admin.ch/international> (document on the right side)

WHA59.24 Public health, innovation, essential health research and intellectual property rights: towards a global strategy and plan of action

http://www.who.int/gb/ebwha/pdf_files/WHA59/A59_R24-en.pdf

- WHA59.26 International Trade and Health

http://www.who.int/gb/ebwha/pdf_files/WHA59/A59_R26-en.pdf

R.P.Barton, Modern diplomacy, third edition, chapter 1st on the changing nature of diplomacy

Liam Donaldson and Nick Banatvala, Health is global: proposals for a UK-Government-wide strategy, Lancet 2007, 369, pp.857-861

Richard Horton, Health as an instrument of foreign policy, Lancet, 369, pp.806-807

Global Context of Health and Disease

- a. R Beaglehole, D Yach. Globalisation and the prevention and control of non-communicable disease: the neglected chronic diseases of adults. (THE LANCET • Vol 362 • September 13, 2003)
- b. Evidence Based Global Health

Flows of International Cooperation

- a. Laurie Garrett. The Challenge of Global Health
Foreign Affairs, January/February 2007

WHO Framework Convention on Tobacco Control: development of an evidence based global public health treaty. *BMJ* [0959-8138] Shibuya, Kenji yr:2003 vol:327 iss:7407 pg:154 -7

US Approach to Global Health Diplomacy

- a. Novotny TE. US Department of Health and Human Services: A Need for Global Health Leadership in Preparedness and Health Diplomacy. *American Journal of Public Health* | January 2006, Vol 96, No. 1
- b. Mullan F. Responding to the global HIV/AIDS Crisis. A Peace Corps for health. *JAMA* 2007;297(7)

MDGs

- a. Colin I. Bradford, Jr. *Global Health and Global Governance: Prioritizing Health within the Framework of the Millennium Development Goals* The Brookings Institution, 2004.

Governance and Players

- a. Michael A. Clemens and Todd J. Moss. *GHOST OF 0.7%: ORIGINS AND RELEVANCE OF THE INTERNATIONAL AID TARGET*. Center for Global Development. Working Paper Number 68 September 2005.
- b. Wolfgang Hein and Lars Kohlmorgen. *Global Health Governance: Conflicts on Global Social Rights*. German Overseas Institute (DÜI) Research Unit: Transformation in the Process of Globalization N° 7 August 2005.

SUMMER SCHOOL LOCATION

Monday 18th of June (all day long): Room S3 et Abi Saab

Tuesday 19th of June (all day long) : Room S3 et Abi Saab

Wednesday 20th of June (all day long) : Room S3 et Abi Saab

Thursday 21st of June (all day long) : Room S3 et Abi Saab

Friday 22nd of June (all day long) : Room S1 et Abi Saab.